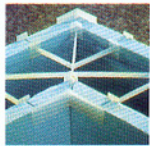


The System

The combination of ICF walls and radiant-heated floors creates an unbeatable team. Together these products deliver an advanced building system that can make your next home "A Home with a Difference".

The Walls

Insulating concrete forms (ICF) are hollow "blocks" or "panels" made of high insulated polystyrene. They are stacked like building blocks to form the walls of the structure. Reinforcing steel is added and concrete is poured into their hollow cavity. Together



these well-known construction materials create a wall system that offers superior insulation and solid construction.

And similar to today's children's construction sets, the design of homes using ICF is only limited by your imagination.

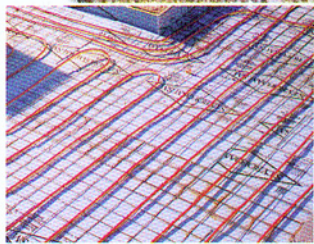
An Unbeatable Team



The Floors

Imagine warm floors on a cold winter morning. Infloor radiant heat transfers

warmth from the floor directly to your body in addition to heating the air around you. The result is a more comfortable, cost-effective, energy-efficient heating system. Warm water circulates through durable plastic tubing safely embedded in concrete - distributing even warmth throughout your home. In addition to warmth, concrete floors give you the flexibility to design wider, more open



spaces than ever before. Together, infloor radiant heat with concrete floors provide even temperatures, a healthier living environment, design flexibility, and overall comfort.

"Radiant-heating really spoils you! I'd recommend it to anyone."

*Al Brown,
ICF homeowner*

Silence is Golden

Ahh... there's nothing like the comfort and quiet of home - especially an ICF home. The difference will be noticeable the moment you walk through the door.

Fire trucks, barking dogs, early morning lawn mowers, and even thunderstorms will be reduced to a whisper.

"The quietness of this home is really amazing."

*Al and Sandra McLellan,
ICF homeowners*



A Breath of Fresh Air

Due to our diverse northern climate with long winters and hot, muggy summers, Canadians spend a lot of time indoors. Natural and man-made pollutants affect the quality of the indoor air that we breathe. This healthier home is designed with a modern air filtration and fresh air

exchange system. Virtually dust and pollen free, this environmentally friendly home is energy efficient, saves trees, and produces less construction waste. Indeed, it is today's most responsible way to build.



Environmentally conscious homebuyers and builders who want to make a difference for future generations, now have a responsible alternative for new home construction.

"Environmental factors, like saving our trees, also reinforced our decision to go with the system."

*Maelene Hum,
ICF homeowner*



For more information: